



Quest Cultural Solutions

Company Contact:
Dr. Beth M. Laux, EdD
Phone: +1.419.318.9035
blaux@questcultural.com
www.questcultural.com

Research, Training, & Professional Services

Capabilities Statement

Core Competencies

- **Project Management-** Planning, execution, budgeting, evaluation, and product delivery for routine and one-time projects, programs, or initiatives
- **Research & Evaluation-** Basic, applied, and experimental research designed to identify patterns, assess needs, evaluate impact, and create recommendations
- **Workforce Training-** Customized, scalable training programs in virtual, in-person, and hybrid formats
- **Cultural Expertise-** Cultural experts in a range of locations and industries including human resources, leadership development, STEM, social science, business, humanities, education, and linguistics
- **Consulting-** Customized, resource-appropriate, and actionable consulting services

Differentiators

- 20+ years of experience in education, international affairs, and public service
- Services designed to help agencies manage evolving needs, new initiatives, & routine operations
- Cost effective, customized, and scalable solutions
- Qualitative, quantitative & mixed methods approaches that create actionable results
- Extensive experience developing & delivering in-person, virtual, and hybrid workforce training programs
- Background in 100+ countries, occupational specialties, and cultures

Performance History

- **Fulbright MMR Research & Consulting:** Mixed methods study analyzing the cost of living stipends for over 1000 federal programs in 384 cities. Project resulted in revised stipends and a new program structure. *Sponsor: U.S. Department of State/Institute of International Education*
- **Leadership Training:** Delivery of intercultural leadership training for a diverse audience. Seminar was designed to help participants apply knowledge and experience in professional and community settings. *Sponsor: U.S. Department of State/IREX*
- **Real Estate Evaluation:** Consult on changes to real estate & benefits packages for overseas employees. Assess cultural and financial impact & recommend alternatives. *Sponsor: Pepperdine University.*

Company Information

Unique Entity ID: HKA4ZJCQV724
Payments: ACH, Credit, & Purchase Cards

NAICS Codes: 541611, 541990, 541720,
611430



www.questcultural.com

